

# SANDRA A. SHELTON



Sandra's zest, enthusiasm, and high commitment are contagious as she brings organizations to a new level of achievement and individuals to a clearer greater personal impact, engagement, and contribution.

From educator, Sandra moved into corporate environs as a team leader, supervisor, and manager for insurance, foodservice, real estate sales, and manufacturing before becoming an entrepreneur, business consultant, trainer, international speaker, author, and founder of a nonprofit organization StrengthBank Inc. She consistently focuses organizations to improve the quality of what is happening among its people – the real bottom line now with employee volunteer strategic directions.

Sandra's corporate focus comes from understanding that every business issue is personal; every business decision is ultimately made by one person; and, inevitably, every success begins with one conversation. Her specialty–StrengthBank®–each person's (bank of strengths) unique way to successfully contribute – was developed and refined from thousands of corporate and media audience responses in 2800+ presentations, 15 countries over a span of 20+ years as a business professional. Sandra engages people and encourages positive change by first answering the inevitable question: "How will this affect me?" Making a difference, her StrengthBank® concept ultimately creates better teams, higher productivity, less stress, fewer problem people, and better personal relationships to bring home from work.

StrengthBank® seminars, keynotes, and learning events create a platform for better, long lasting high performance which ultimately shows up in a consistent service, workplace harmony, and *esprit de corps*.



## EDUCATION • MEd, CTACC WORK HISTORY

- International Speaker/ Entrepreneur
- Founder StrengthBank Inc.
- Founding Member: Fort Worth Coaching Alliance
- Founding Member : CCN - Character Coalition Network
- Real Estate Sales - residential
- Educator - English/ Theatre Arts and Journalism
- Supervisor-Insurance
- Meat Manufacturing National Account Rep

## • AWARDS/RECOGNITION

- Million Dollar Real Estate Club - 2 years
- 6 Corporate Promotions
- Frequent Media interviews
- Winning Drama Coach-2 years

## WRITING/PRESENTATIONS:

- www.StrengthBank.com/blog
- www.searchwarp.com
- www.csrwire.com
- Current Book: StrengthBank®

## BOARD AFFILIATIONS:

- Women's Advisory Board - Fort Worth Business Assistance Center
- DeVry University/Committee of 100
- Texans Can Fort Worth Academy
- StrengthBank Inc.- Exec. Director

## PARTIAL CLIENT LIST

- AT&T
- American Airlines
- The Limited
- AstraMerck Pharmaceutical
- Federal Express
- Chrysler Financial
- Comerica Bank
- McDonald's Corp.
- Midwest Gas Association
- Mobil Oil
- YMCA
- National Healthcare Review
- Prudential Insurance
- National Missile Defense/Army
- GAO (Gov't Accounting Office)
- Coca-Cola
- Enterprise Car Rental
- NASA
- Independent School Districts & Charter School Faculties.
- Healthcare Billing Assn.
- Healthcare Financial Mgmt Assn.
- CMAA Club Mgrs Assn America
- US Navy, AirForce Civilian Personnel

## SOME KEYNOTE AND SEMINAR TOPICS

- Workforce Engagement - The Real Bottom Line
- Giving Corporate Presentations That Influence
- Legacy-Building Customer Service On Purpose™
- Overcoming The "Us" vs "Them" Workplace
- Team Building That Works for Boomers, Gen-X, Y, Z
- Diversified, Multi-generational Workforce – Standing Stronger
- Management Effectiveness: Understanding, working with all the generations.
- Effecting Change with Diplomacy Not Disillusionment
- StrengthBank® COMMUNICATIONWorkOuts® That Build Trust, Personal Growth, and Successful Companies
- The Character of Leadership, Personal & Positional
- Engagement Begins At the Hiring Table
- Community Involvement: Business Volunteers Mentor Tomorrow's Workforce

## WORKFORCE ENGAGEMENT | GROUP FACILITATION | THOUGHT LEADER

Leadership Development | Workforce Relationships | CEO, Executive, Business Leader Peer Advisory Groups

## FAVORITE QUOTE FROM SANDRA

*"An organization becomes what it allows, more than that, encourages and supports its members to achieve individually."*

## WHAT CLIENTS SAY ABOUT SANDRA...

*"Knowledgeable, flexible, prepared, provides sound guidance, adaptable. Worth the money paid - good return on investment (productivity increased, stress decreased, solved problems)."* - David S. Brown, Office Chief USGS Texas

Water Science Center

*"...in my 13 years as a human resources professional Sandra has generated more enthusiasm and positive remarks than I have ever before witnessed."* -Richard Smith, Vice President Human Resources, Coca-Cola

*"...not only knows what she is talking about, but her analogies, people skills, dynamic stories and ability to be fast on her feet make her so interesting I didn't want to miss a minute of it."* -Frances Floyd, Manager Amdahl Corp.

*"I laughed, I cried. I'm changed!"* -Jon C. Jones, Manager Arcus Data Security

*"One of the rare chances to see excitement in a form that they can take back to work with them and actually use"* -Gerrell, Distance Learning Manager Fort Hood, Texas

*"Most enlightening -- can't wait to begin to put it into practice."* -Chris Spensley, Quality Assurance Technician Amgrsham International, Cardiff, Wales

*"Sandra is funny, bright, and dynamic; gets your blood flowing again."* -Gail Brightmon Moser, systems analyst Reynolds Electrical

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